



## 121 CREATION CO., LTD.

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**121 CREATION**  
Organizer & Publisher services

### Proposal for International Pavilion at the **3 Biggest Exhibitions in Thailand:** 8<sup>th</sup> PrintTech & Signage Expo 2020, 5<sup>th</sup> Garment Screen & Embroidery Expo 2020, and 3<sup>rd</sup> Printing & Packaging Expo 2020

**121 Creation Co., Ltd.** is a leading exhibition team in Thailand with high experience in organizing high quality international and local tradeshow around Thailand for Printing, Packaging, LED, Garment and Textile Industries. The 3 Biggest Exhibitions in Thailand is an all-in-one event and one of the most important events in Asia every year as it showcases important industries in one event. These includes the following:

- a. 8<sup>th</sup> PrintTech & Signage Expo (Thailand’s Biggest Printing and Equipment Exhibition),
- b. 5<sup>th</sup> Garment Screen & Embroidery Expo (Thailand’s Biggest Exhibition on Garment, Screen and Embroidery)
- c. 3<sup>rd</sup> Printing & Packaging Expo (Thailand’s Most Advanced Printing & Packaging International Expo).

It will be held on **February 27 – March 1, 2020** at **Hall 8-10, IMPACT Exhibition Center Muang Thong Thani Thailand**. It is expected to gather more than 250 exhibitors at 631 booths to be built in 13,000 sqm exhibition space. It will gather more than 15,000 professional trade visitors & buyers. In our previous exhibition last March 29- April1, 2019, there were 119 exhibitors, 498 booths in 10,000 sqm exhibition space, and attended by 15,684 professional visitors & buyers.

As we organize our 2020 exhibitions with great expansion, we would like to propose your association a partnership to organize an **“International Pavilion”**, but this special offer must be made for at least 6 booths (54sqm) or more. This proposal will give your members the opportunity to promote and expand their business & services in Thailand market with the privileges and benefits as follows.

#### I. Special Discount Rates (both for Standard Booth & Raw Space)

- a. 6-9 booths- 10% discount
- b. 10 booths and up- 15% discount

#### II. Sample Price Proposal

Type of Booth	Scale	Discount Rate	Original Price	Discounted Price
Standard Booth USD 2,400/ 9sqm	6 booths	10%	USD 14,400	<b>USD 12,960</b>
	10 booths	15%	USD 24,000	<b>USD 20,400</b>
Raw Space USD 1,800/ 9sqm	6 booths	10%	USD 10,800	<b>USD 9,720</b>
	10 booths	15%	USD 18,000	<b>USD 15,300</b>

### III. Benefits & Inclusions for both Standard Booth and Raw Space

- ✓ All Standard Booth package equipment (only for Standard Booth):
  - a. Floor carpet
  - b. White aluminum structure (2.5m height)
  - c. Fascia panel for company name
  - d. 1 Table
  - e. 2 Chairs
  - f. 2 Fluorescent Lamps
  - g. 1 Socket
  - h. 1 Trash bin
- ✓ Special pavilion design featuring the name of the participating association
- ✓ Free 9sqm Standard Booth as promotional booth for the participating association
- ✓ Free page advertisement in 2020 Show Directory for each company and for the participating association
- ✓ Free photo advertisement in PT Pack Brochure for each company and for the participating association
- ✓ Free logo and product advertisement in website, FaceBook, Instagram, LINE, and LinkedIn for each company and for the participating association
- ✓ Logo of participating association is printed in all brochures, vinyl, banners, boards during expo, and in all other ad materials
- ✓ 1 on 1 Business Matching Program by The Federation of Thai Industries
- ✓ Has special seat in grand opening ceremony
- ✓ Has access to VIP areas in the show

#### Organized by:



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#### Supported by:

